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joshua



callaghan

tidies up
the boxes



The grey concrete jungle in which we live these days is full of visual noise. There is no escape, but as we wander the streets despondently looking for visual excitement, it is always good to know that there are artists 'out there' who are thinking along the same lines and who sometimes even take action.

Joshua Callaghan is a visual artist with a broad field of activity that stretches from film to sculptures and interventions in public space. The banality of the standard spaces in the American city has his particular attention. His interventions are playful and often contain an element of black humor. In Playa

Vista, California, he tackled the electricity boxes and other utility boxes with his own treatment. He gave these functional but boring and intrusive elements a completely new appearance. With the help of special vinyl prints onto which no graffiti can be sprayed, Callaghan allowed the boxes to merge into their surroundings. Previously an eyesore, now a masterly piece of 'urban camouflage'; visual trickery used to improve the cityscape.

www.joshuacallaghan.com